



**Educator. Visual Designer.  
Design Researcher.**

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## EDUCATION

### **MFA Communication Design**

2016—2020

Texas State University (TXST)

### **Bachelor Of Arts—Graphic Design**

**Dance Certificate** | 2011—2015

Texas A&M University—Corpus Christi (TAMUCC)

Graduate Cum Laude

## WORK EXPERIENCES

### **Assistant Professor** | 7.2021—Present

Department of Visual Art & Design,  
Weber State University.

### **Lecturer** | 1.2020—Present

#### **Graduate Instructional &**

#### **Teaching Assistant** | 8.2016—12.2020

School of Art and Design, TXST.

Teach design courses in the undergraduate program, including Design Foundation, Imaging 1, Typography I & II, Concept Strategies, and Package Design.

### **Chief Experience Design intern**

6.2019—8.2019. Design for America (DFA)

Segal Design Institute, North Western University.

Craft 3-day summit experience through visual branding, space logistic and wayfinding system. Design an exhibition installation celebrating 10 years of DFA.

### **Project Lead & Co-Studio Lead**

8.2019—12.2019. Design for America, TXST.

Facilitate design thinking workshops and critiques with faculty advisors. Guide research direction and implementation plan. Cultivate studio cultures

### **Creative Chief Officer**

1.2017—1.2019. TX<sub>2</sub>O Inc.

Responsible for all digital and print marketing materials such as website, business proposal, and social media posts.

### **Graphic Designer** | 6.2015—8.2016

### **Graphic Design Intern** | 2.2015—5.2016

The Coastal Bend Business Innovation Center

Responsible for in-house graphic and client communication. Work on visual brand elements used for marketing, website, event, and campaign.

### **Volunteer Photographer** | 5.2014—8.2015

Marketing & Communication Department  
TAMUCC

### **Layout Assistant** | 5.2014—2.2015

Island Waves Student Newspaper  
TAMUCC

## WORKSHOP, PRESENTATION & PANEL

### **Digital Engaged Learning Conference** | 2019

“The Dessau Approach to Data Visualization”

### **Austin Design Week** | 2018

“Understand the City of Austin through Data Visualization”

### **Design Thinking for Diversity and Inclusion Workshop** | 2018

### **SXSW Texas State Innovation Lab**

2019 & 2018

### **Rice Business Plan Competition**

Student Team | 2017

## HONORS & AWARDS

### **GDUSA Students to Watch** | 2020

Graphic Design USA

### **Thesis Fellowship Award** | 2020

### **Friends of Fine Arts and Communication Graduate Student Scholarship** | 2019

### **Graduate Scholarship Award** | 2019

TXST

### **Best of Show | MFA Showcase**

Design.Dance in Public Space  
School of Art & Design | 2018

### **Print Magazine Typography & Lettering Award** | 2017

Merit Winner: Simply Canon Typeface

### **American Advertising Federation Awards Gold Addys**

Oso Bay: Design Symposium Collateral | 2016  
Unchain Campaign | 2016  
Islander Gallery Rebrand | 2015  
Eagan Typography | 2015

### **Silver Addys**

Magazine: Transition in Time | 2015  
Modern Movement of America Poster | 2015

### **School Of Arts, Music, and Communication** | 2015

SAMC Award: Outstanding Choreographer

### **Bailando Dance Festival** | 2014

Choreographer Gala Showing Concert  
Title: Die Letzte Hoffnung

## VOLUNTEER EXPERIENCES

### **CreateAthon** | 4.2018

Alchemy Austin  
Project Lead

### **Materials Science, Engineering & Commercialization Boot Camp** | 8.2016

Texas State University  
Designer

### **OSO BAY XIX: Design Symposium & Juried Show** | 3.2016

Visual Designer & Event Staff

### **Surfrider Foundation of the Coastal Bend & Mission Pawsible Animal Assistance of Corpus Christi** | 2014 & 2015

American Advertising Federation,  
Corpus Christi Chapter  
Photo manipulation & Billboard design

## ORGANIZATIONS

### **Design for America** | 2018—2020

Co-founder, Studio Lead & Project Lead  
TXST

### **National Collegiate Table Tennis Association**

2012—Present

Athlete & Volunteer

### **Graduate House Student Representative**

2017—2020

Co-chair | The Committee for Diversity &  
Inclusion, TXST

### **American Institute Of Graphic Arts (AIGA)**

2014—2016 | Student Member

## SKILLS

Photoshop. Illustrator. InDesign. Adobe IxD.  
Figma. Invision. Mural. Basic HTML&CSS,  
Tableau & After Effects.

Design Research. Human-Centered Design. Data  
Visualization. Brand Strategies. Wireframe. UX/  
UI. Environmental Graphic Design. Typography,  
Editorial Design, Prototyping & Testing.